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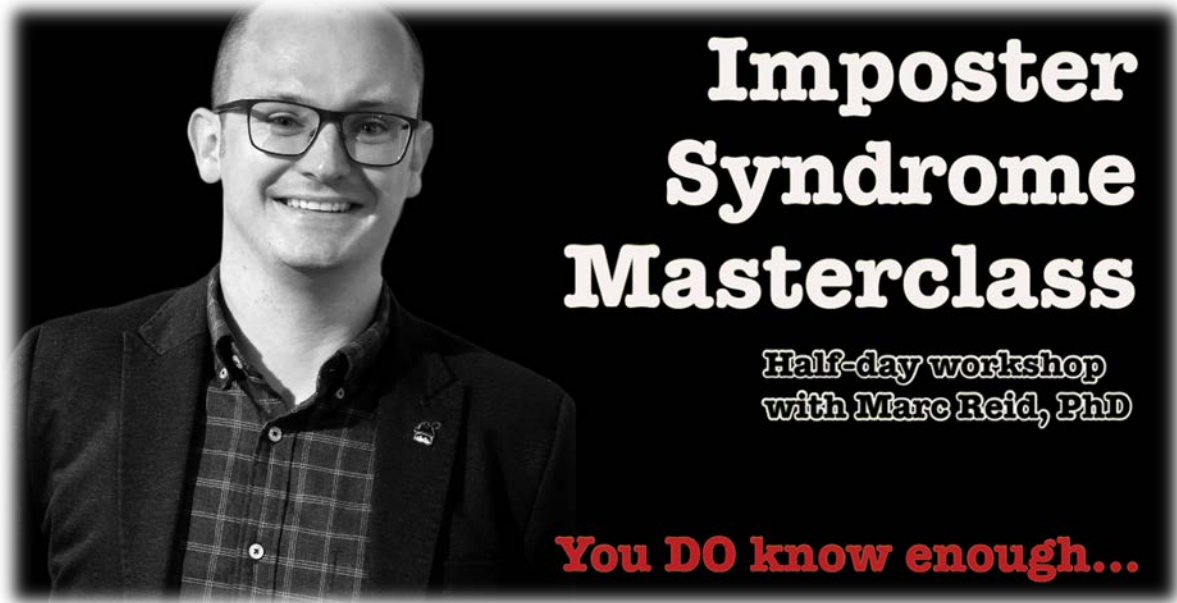


IMPOSTER SYNDROME MASTERCLASS

You DO know enough...



dr-marc-reid.com/speaking



Each member of your cohort gets:

- ✓ 10 video lessons
- ✓ 9 self-paced challenges
- ✓ 1 live interactive workshop session
- ✓ a signed copy of Marc's book
- ✓ an exclusive momento for course alumni...

It's time...you DO know enough.

From the author of authoritative new book on managing the so-called Imposter Syndrome comes the interactive workshop that teaches the tools that will help you embrace self-doubt and peak your self-confidence in time for your next career challenge...

Who is this course for?



Ambitious early-career scientists who feel like a fraud and want to find a community of others who feel as they do.



University graduates who want to grow their self-confidence to make the most of their first career move.



Career-changers moving between academia and industry who worry that they don't know enough compared to those on the 'other side'.

Masterclass Overview

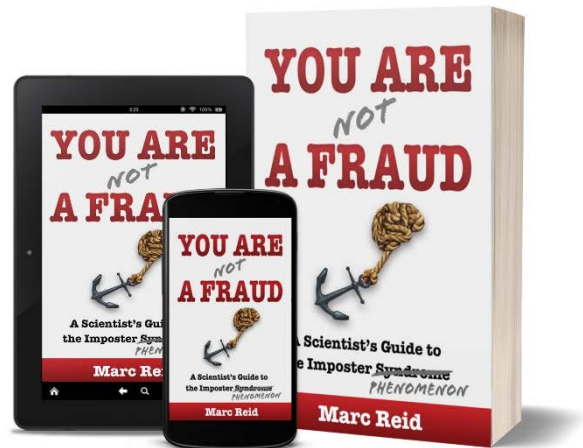
Turn your crippling imposter experience into a career-building superpower.

"You're NOT good enough..."

...those people to whom you compare yourself are every bit as superior as you think they are. They know more than you...and they're going to find you OUT!"

Sound familiar?

This is how you speak to yourself when *you think you're a fraud* but all the hard evidence of your success says otherwise.



This self-doubting, confidence-draining voice in your head is the so-called **Imposter Syndrome**.

But you DO know enough...

...and as part of this Masterclass community, you will connect with the others who feel as you do.

You will discover the hidden histories behind the personal and professional origins of the Imposter Syndrome.

From new research directed by Marc, your host and author of ***You Are (Not) a Fraud***, you will acquire the tools and frameworks to prevent your self-doubt from interfering with your day-to-day life and career.

This is NOT an Imposter Syndrome course...

...this is the course that will convince you to ditch the term 'imposter syndrome' forever.

Recast 'syndrome' as 'phenomenon' and build your path towards teaching others how common the imposter experience actually is.

Your learning outcomes from this course

Enhance your awareness of how language impacts your imposter experiences.



- Critique the common terms associated with Imposter Syndrome.
- Recast 'syndrome' as 'phenomenon' and build your path towards teaching others how common the imposter experience actually is.

Produce your case against the 'imposter' label.



- Break down all the mechanisms through which genuine imposters come to be.
- Build the case against having ever labelled yourself as a phoney by investigating the psychological 'opposite' of the Imposter Syndrome.

Reframe social comparison to focus on self-improvement.



- Design a productive focus on comparing you to an earlier version of yourself.
- Break free from social comparisons that are holding you back by testing how your workplace metrics influence your decision-making.

A toolkit for turning repeated rejection into real opportunity.



- Deploy a subtle class of storytelling to reveal the fullness of your efforts from a hidden side of your resumé.
- Write and report on your approach to turning failures into experiments.

Construct a productivity-enhancing approach to gratitude.



- Dive deep into the odds of ever being alive!
- Reflect on the genealogy frameworks that will maximise your time spent on action, celebrating success, and avoiding self-sabotage.

Principles of leadership for when the imposter tables turn.



- Devise an approach to support team members who might share their own imposter struggles.
- Collaborate with your course cohort to compose an approach to supporting others who might confide in you the story of their imposter struggles.

The course's live content scales flexibly from 1 – 3 hours, depending your cohort's needs and availability.

What people are saying

Feedback is collected from your cohort and reported back to you as part of your Masterclass package.



"I loved how Marc used cohort responses to take us through each term and topic."

Ivan Ramos Sasselli, PhD
Senior Scientist in Spain



"Marc's course was very interactive and fostered a sense of community."

Sara Kyne, PhD
Associate Professor in Australia



"I enjoyed the "realness" of it. I didn't feel like I was being lectured to - very relatable."

Jessica Holien, PhD
Vice Chancellor's Fellow



"I enjoyed learning that I was not alone. The interactive parts were great too!"

Audrey Ndukwe
PhD Student

***100% of surveyed Imposter Syndrome Masterclass alumni
highly recommended Marc as a facilitator.***

Meet Your Masterclass Host



Based in Scotland, Marc is an award-winning scientist, academic, author, and speaker. Yet, his experience of the so-called Imposter Syndrome threatened to end his career before it began.

He is the author of ***You Are (Not) a Fraud: A Scientist's Guide to the Imposter Phenomenon.***

From Marc's once secret journal emerged a research journey to discover the hidden stories of high achievers who feel like they're a fraud about to be 'found out' and fired.

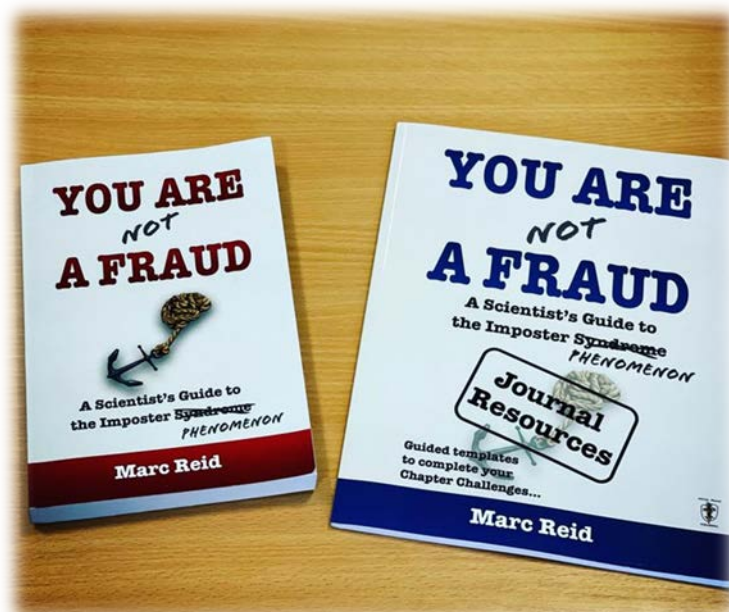
The Masterclass is just the beginning...

Based on the 18 Chapter Challenges in Marc's book, and from workshops delivered to audiences around the world, the **Imposter Syndrome Masterclass** is made bespoke to your audience.

All iterations of the class share the same promise:

To turn your imposter experience from potential saboteur to career-long superpower.

For that reason, the Imposter Syndrome Masterclass package ships with a **10% retail discount** on copies of *You Are (Not) a Fraud* and the book's *Journal Resource* workbook for **all members** of your Masterclass cohort!



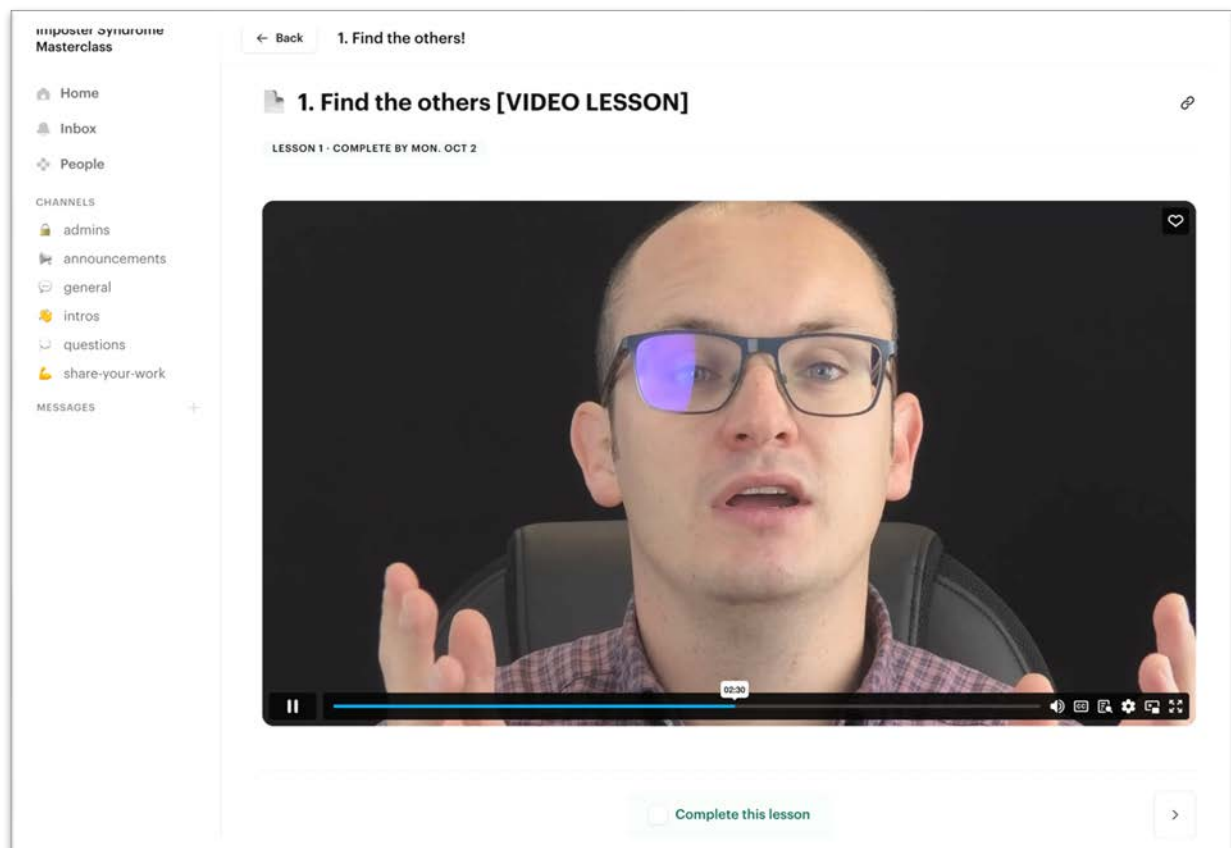
Individualised Learning Ahead of the Group Dynamic

Encouraging and endearing feedback from the earliest cohorts of the Masterclass highlighted one consistent ask...for more!

That's why your cohort will, in addition to the live workshop session, be enabled to take part in 9 video lessons.

This provides each member your cohort with the self-paced opportunity to personalise their approach to the workshop content in a way that motivates them to make the most of the group session later.

What's more, everyone will have **lifetime access to the video lessons**, making it possible for learners to revisit these diary-deep exercises whenever another career ambition comes into view.



The screenshot shows a mobile application interface for a Masterclass. On the left is a navigation sidebar with options: Home, Inbox, People, CHANNELS (admins, announcements, general, intros, questions, share-your-work), and MESSAGES. The main content area is titled "1. Find the others!" and includes a video player. The video player shows a man with glasses speaking. Below the video is a progress bar and a "Complete this lesson" button. The top of the screen shows a "Back" button and the lesson title "1. Find the others! [VIDEO LESSON]". A sub-header indicates "LESSON 1 - COMPLETE BY MON. OCT 2".

Carry the memory of the course content in your pocket

The Imposter Syndrome Masterclass now ships with a high-quality, bespoke 1.75" motivational momento coin as a parting gift for all members of your cohort.

These coins are handmade, one-of-a-kind, designed by Marc, and not available to anyone other than those who have taken part in the Imposter Syndrome Masterclass.

Each cohort member will be gifted their exclusive coin at the end of the workshop, where they can also have their copy of *You Are (Not) a Fraud* personally signed.



Book a Masterclass for Your Cohort Now!

Contact Marc directly at: marc@dr-marc-reid.com.

Send details of your desired course date(s), class size, and online/in-person requirements.

Marc will arrange a quote and a call to help secure your booking.



More about Marc

- [1] <https://www.dr-marc-reid.com/bio>
- [2] <https://www.dr-marc-reid.com/cv-of-failures>

More about Marc's book

- [3] <https://www.dr-marc-reid.com/notafraud>
- [4] <https://www.dr-marc-reid.com/book>



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